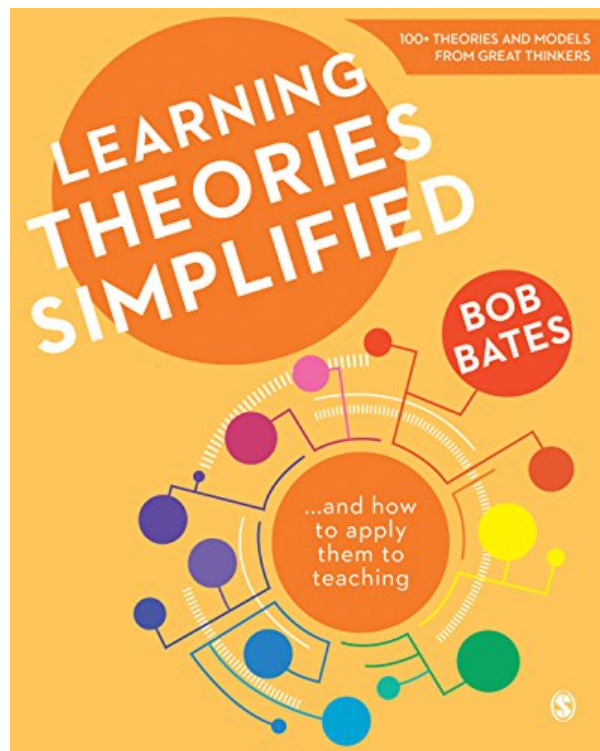
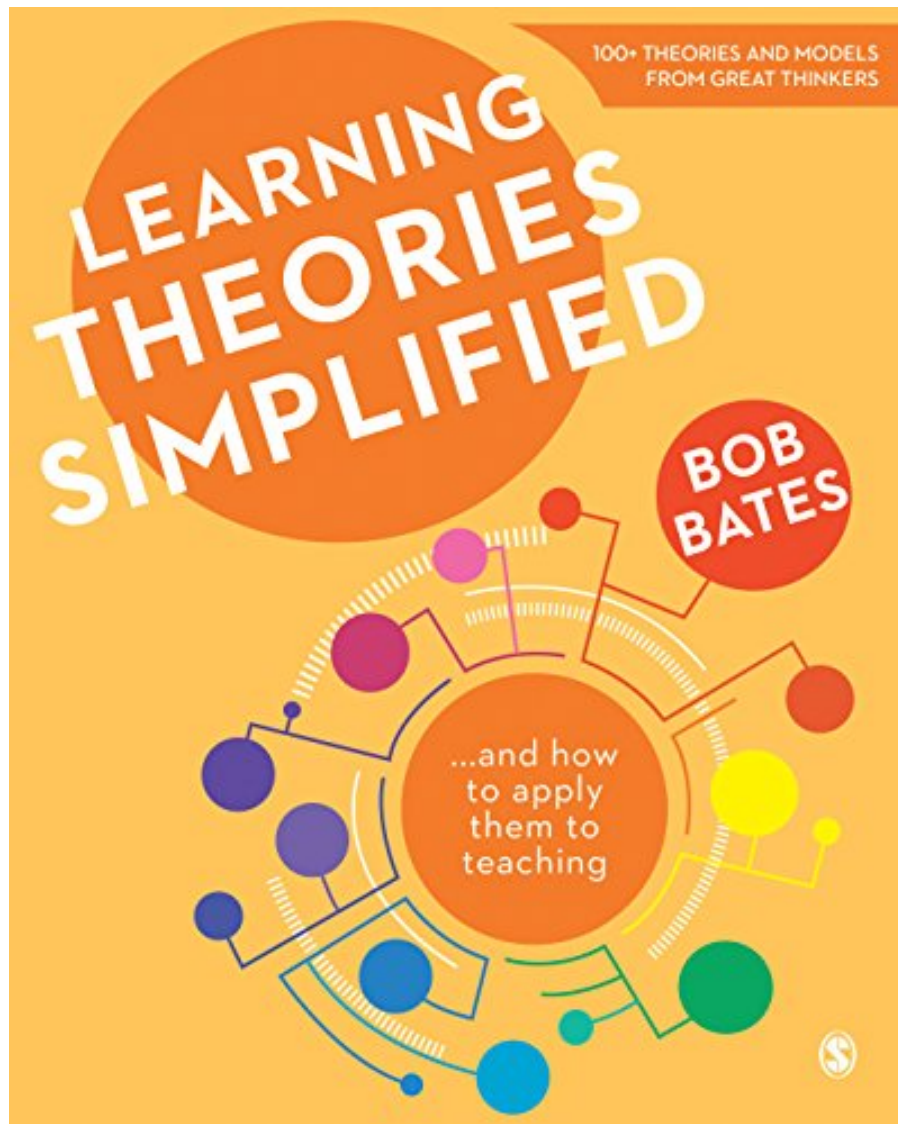


LEARNING THEORIES SIMPLIFIED: ...AND HOW TO APPLY THEM TO TEACHING BY BOB BATES



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Review

This book delivers exactly what it promises. It is an accessible guide which accompanies the reader through a range of complex concepts. Each theory is clearly explained, critically analysed and supported by anecdotes which bring the abstract to life. In addition there is direct application as to how these ideas can influence on a wider scale in the classroom, the staffroom and on senior management in education. Finally, if appetite is whetted, there is signposting to further reading. (Janet Selby 2015-06-05)

About the Author

Bob Bates was a Senior Executive in the civil service for twenty years. During this time, he also worked as a staff trainer and coach and mentor to people with disabilities. He then set up his own Management & Training Consultancy (The Arundel Group), which celebrates its 20th anniversary this year. His work as a management consultant covered a number of local and central government projects as well as working as a trainer with major UK private sector companies.

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This is Bob's third book. His first, *The Little Book of BIG Management Theories* written with Jim McGrath was on W.H. Smiths' non-fiction best sellers list for nearly a year, is being translated into 10 languages and was chosen by the Chartered Management Institute as Practical Management Book of the Year for 2014. His second book *The Little Book of BIG Coaching Theories* was published in February 2015.

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