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Transform Your Life  
by Coaching Others to Excellence

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### **About the Author**

Sean Mize is an achievement strategist and a serial entrepreneur who has run a 100% virtual coaching business for over 5 years. He has written this book to reveal the exact, concise methods he has used to find prospects, sell coaching, and probably most importantly deliver coaching in the most efficient way possible. Sean has stated his purpose as: To empower people to start a full-time coaching business from scratch and change their lives by helping others. He is also the creator of multiple online training programs teaching coaching program sales and delivery.

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Anyone Can Coach teaches a complete system of creating and selling a virtual coaching program and starting a complete coaching business. Anyone can coach using the simple system taught in this book, even if you are starting from scratch and have no coaching experience whatsoever. Here is a peak at the table of contents: Preface Acknowledgements You Can Coach Choose How You Will Help Others Design and Deliver Language to Use to Coach Clients Price When Clients Are Not Happy Determine the Words Prospects Use Sell Using Free Consults Sell Using Teleseminars Sell Using a Sales Letter Additional Revenue Streams Build Trust Through Email Attract Prospects Next: Implement Afterword Index Each topic is thoroughly covered in a way that any beginner can quickly use the material, and any existing coach can use the information to get more prospects fast (through content marketing, article marketing, solo ads, and other coach-friendly traffic generation methods), simplify the delivery of the coaching (yes, it is possible to coach 100-1000 clients in a group environment, with a total coaching time investment of 3 hours per week), and exact directions for selling coaching through one-on-one consultations, including an exact script to use. In short, this book will take your coaching business to the next level. Anyone Can Coach — and so can YOU!!

- Sales Rank: #873657 in Books
- Brand: Brand: Life Results Publishing
- Published on: 2012-03-08
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .92" w x 6.00" l, 1.18 pounds
- Binding: Paperback
- 366 pages

## Features

- Used Book in Good Condition

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Whole Story ---

By Jan Verhoeff

I've read a lot of books about coaching and building a business online, and this is truly the first book that I've read that gives you everything you need between the covers. Everything. Nothing is missing. You can fill

your list, drive traffic to your website, build a simple site, create an auto responder and so much more, just by following the directions inside this book.

If you've ever listened to Sean Mize speak, you can hear him walking you through every single step, one step at a time, until you get your job accomplished. He's fluent and easy to read.

I recommend this book.

12 of 12 people found the following review helpful.

Amazing

By FloridaReviews

This is one of the most thorough books I've ever read on the subject of coaching. Not only does he discuss how to get coaching clients (various traffic methods), he also discusses the psychology of coaching in order to get the best results, how to deal with problem clients, how to sell/upgrade clients on free consults, pricing strategies and more. There is no theory here...just actionable material for future coaches. A thorough and detailed "how-to" book on the subject of coaching using teleseminars and direct phone. The big takeaway for me? He provides cut 'n paste email templates to get sales, get leads and more. This is a coaches "must have". Existing coaches will earn and new coaches will feel like they've been injected with 15 years of experience.

12 of 13 people found the following review helpful.

Data-Proven, Result & ROI Focused Stey-by-Step Systems...

By Shola Abidoye

I happened upon Sean Mize through some of his articles and free content online.

What strikes me about Mize is that unlike alot of of people in the online marketing field, he avoids hype and has a quantitative background in economics and statistics.

To be succinct, through Mize's training he describes a data-proven, scientific, repeatable, reliable strategy for creating a lead generation, lead conversion and product creation system that generates \$20 per subscriber and 500-1000% ROI.

If his free content was that good, I can only imagine how powerful his paid content and published book is.

In the interest of full disclosure this is a completely UNSOLICITED review.

I just so rarely find content as valuable as his (check my 800+ helpful votes previous reviews ;) ), that I figured I had to give back by writing a review .

This guy's stuff really stands out.

Get this book and take action!

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