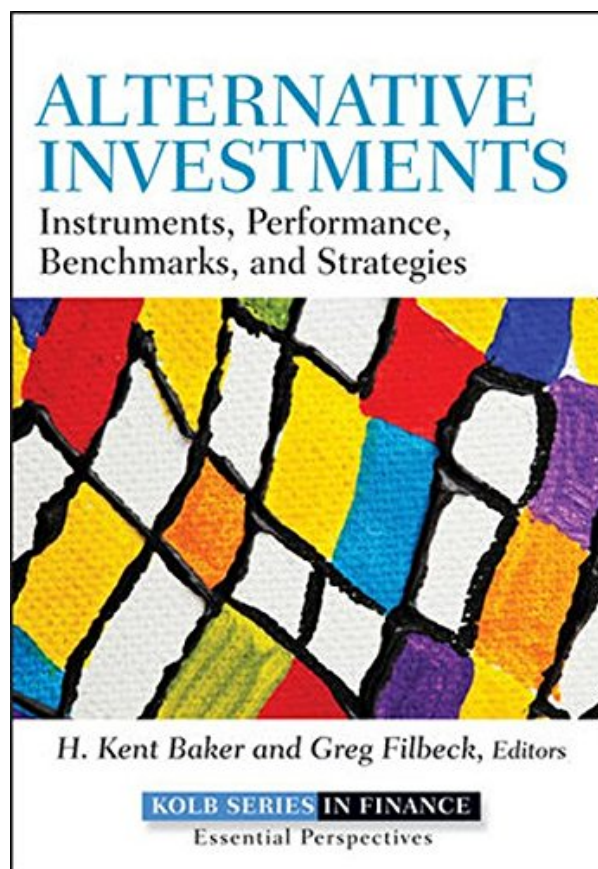


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From the Inside Flap

Historically low interest rates coupled with severe equity bear markets around the world have generated intense interest in alternative investments. With returns in traditional investment vehicles relatively low, many sophisticated investors view alternative investments as a means of meeting their return objectives. *Alternative Investments: Instruments, Performance, Benchmarks, and Strategies*—part of the Robert W. Kolb Series in Finance—can put you in a better position to achieve this difficult goal.

Engaging and accessible, this reliable guide contains the latest insights about alternative investments based on contributions by practitioners and academics who are experts in this area. To reinforce the information covered, each self-contained chapter concludes with a summary and discussion questions of key lessons. Along the way, this book skillfully addresses essential topics associated with this field, including the market for alternative investments, benchmarks, and historical performance as well as specific investment strategies and issues concerning performance evaluation and reporting.

Divided into five comprehensive parts, this book provides extensive coverage of alternative investments ranging from real estate and private equity to commodities, managed futures, and hedge funds. Chapter by chapter, it will help you:

- Determine the current market value of a particular alternative investment asset
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A comprehensive guide to alternative investments that reveals today's latest research and strategies

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Part of the Robert W. Kolb Series in Finance, *Alternative Investments* provides an in-depth discussion of the historic performance, benchmarks, and strategies of every major alternative investment market. With contributions from professionals and academics around the world, it offers valuable insights on the latest trends, research, and thinking in each major area. Empirical evidence about each type of alternative investment is featured, with research presented in a straightforward manner.

- Examines a variety of major alternative asset classes, from real estate, private equity, and commodities to managed futures, hedge funds, and distressed securities
- Provides detailed insights on the latest research and strategies, and offers a thorough explanation of historical performance, benchmarks, and other critical information
- Blends knowledge from the conceptual world of scholars with the pragmatic view of practitioners in this field

Alternative investments provide a means of diversification, risk control, and return enhancement and, as such, are attractive to many professional investors. If you're looking for an effective way to hone your skills in this dynamic area of finance, look no further than this book.

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